

Lead By Greatness® Program

How character can power your success.

A life-changing leadership philosophy that integrates ancient wisdom, actionable insights, and cutting-edge strategic thinking.

Lapin's proven, transformational leadership development initiative is designed to deliver on your company's specific strategic objectives and elevate your success.

Based on David Lapin's *Lead by Greatness®* philosophy, the program is premised on the foundation that the only way to elicit changed behaviors and attitudes from others is to know what behavioral levers in yourself need to be transformed in order to gain the desired outcomes around you.

What to Expect

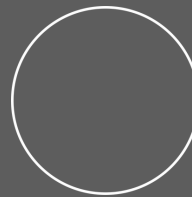
Through high-impact, one-on-one coaching that stimulates higher levels of performance, participants will learn how to:

- Discover and articulate personal purpose and align it to their leadership roles.
- Formulate their *Leadership Fingerprint™* to influence others and resolve conflict.
- Align their leadership image with their identity to build trusting relationships.
- Build moral courage to take greater responsibility and increase accountability.
- Practice difficult conversations and asking powerful questions without defensiveness.
- Communicate with clarity and authority to inspire action.

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The Three-Levers of Leadership

Three core modules that together create a complete path: from understanding what drives you, to strengthening how you lead, to expanding how you think and make decisions.



Inspiration

Gain tools to manage your own defensiveness and inspire others to purposeful action.



Trust

Enhance performance and collaboration by investing in others & inspiring reciprocation.



Wisdom

Bridge the connections across cultural & generational divides for greater influence.

Leadership Levelled-Up



Learn to Lead By Greatness

Inspire the people around you to heroic achievement & deliver unrivaled growth.